



CFO Services

Seize your company's capabilities

Does your SME think and act like a large corporation? Now you can by utilising our CFO services to create a strong financial foundation that enables growth and prosperity.

The Penguin Management CFO Services helps you and your business plan, strategise, and operate your business to maximise growth over the short to long term, regardless of your size or stage of development.

Your Penguin Management CFO becomes part of your cohesive executive team and can bring the following key talents, services and strategies, customised to suit your business goals.

Forward Looking	Plans, forecasts, budgets and projects the future performance of the company based on your objectives and strategies, in one year, two years, five years or in 10 years.
Financial Analysis	Analyses results and prepares information in time for management meetings. Financial analysis is centred on future cash flow, not on historical net income.
Budget Control	Oversees the entire budgeting process, guiding decisions on where your future cash flow should be spent and the effect on business liquidity.
Risk Assessment	Review company systems, compliance and raise any financial risks associated with strategic decisions and the steps to control that risk.
Opportunity Seeker	Creates opportunities for future growth and expansion and successfully communicates these growth initiatives to both financial and non- financial stakeholders.
Trend Analysis	Finds, understands and analyses the current and future financial trends, the effect on your business, industry and strategies to benefit the business from a practical perspective.

Penguin Management Services Pty Ltd

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CFO SERVICES

➔ Can be customised to any business

With each business having unique needs, goals and at various growth stages, our CFO service is tailored to your business, goals and requirements. With a wide range of skill sets, experience and access to key business partners, the CFO service is aligned to meet your exact needs.

➔ Is a budget-conscious strategy

Our CFO service is a cost effective decision to enable businesses to benefit from the experience of a highly qualified and professional CFO and only paying for the services the company uses.

➔ Offers scalability

The CFO service offers a platform for business scalability, both in time and services. If the need for financial management grows, the CFO services can be scaled to accommodate the need. This could be for the life of a particular project, an ongoing basis or in the short term.

Customised CFO services

- Establish internal policies, procedures and controls
- Internal system reviews
- Board of Directors reports
- Management financial reporting
- Statutory reporting
- Management budget vs actual review process.
- Strategic business plans
- Manage external stakeholder relationships eg banks, insurance brokers and law firms
- Manage cashflow
- Prepare reporting for audit
- Accounting and payroll outsourcing
- Company secretarial functions
- Taxation services

Why Choose Penguin Management?

It is our depth of knowledge, understanding and involvement across a wide range of industries, that most clearly separates Penguin Management from the others. Working together, you will achieve financial goal setting and strategies, designed for business development and success.

Penguin Management is owned by Stefanie Lowe, a practising CPA, management consultant and business advisor with more than 20 years' experience and two successful businesses under her belt. Stefanie Lowe takes an active interest in local, state and national business community initiatives including memberships with industry associations and mentoring accounting and business people.

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